

WHO WE ARE STATS CONGO (SC) aims to collect impactful health data focused on maternal and newborns health outcomes in the Congo (DRC). To create technology tools and inform interventions for organizations and businesses wanting to serve women and children. - www.statscongo.com

As seen on: #Forbes30Under30, Bay Street Bull, CECP, Taiwan Entreprise Association (TRANS)

Keywords: #StatsCongo #HealthTech #ImpactfulData #GlobalHealth #WomenChildHealth #SocialInnovation

CONFIDENCE & CURIOSITY IS REALLY IMPORTANT TO US We are a very early stage social enterprise with passion, ambition, and vision. Tackling women and children's mortality and morbidity in the context of the Democratic Republic of Congo (DRC) through big data advocacy is our vision. That's why we want dreamers on our team!

Tackling a complex global health issue like women and children's health outcomes in the DRC requires a positive attitude, problem solving, and passion. We are looking for a confident individual to take initiative on finding trends, insights, and tools with a creative outside of the box thinking approach. We are looking for a dependable and self-motivated team player with a strong work ethic and effective communication skills. In particular, the following qualities are at the heart of SC:

Resourceful
Creative
Authentic
Results driven
Enthusiastic

INTERNS DURATION: 4 months with the possibility to extending to 12 months. Must be in school or a recent graduate, and fluent in English. Fluency in French is an advantage.

ROLES

Project Lead

- Reporting and working side by side with the founder
- Diverse skills set with a strong attention to detail. Should be comfortable working in ambiguity, and flexible with adapting to changing contexts.
- Oversees operation
 - First point of contact - Advisory board, organizations/clients outreach
 - Setting up meetings and public speaking opportunities, as needed
 - Email responding/filing – Following up with the right contact on next steps
 - Creating and managing needed accounts for company (Google Drive, #Slack, SC, email)
 - Communicating with team – Ensuring deliverables are met within the agreed upon deadlines
 - Tracking weekly/monthly/quarterly deliverables and creating status reports
 - Website updates and maintenance (Wordpress)
 - Blog post insertions
 - Knowing who to go to troubleshooting any red flags or discrepancies with the website (website down, newsletter not working, formatting changes)

Account Lead

- Strategize product-market fit, and identify customers
- Market research - (organization name, contacts, titles)
 - B2B mapping - Target audience analysis



- Consumer and product research currently on the market
- Competitor analysis
- Survey outreach
 - Identify and implement Survey (lead) distribution - email + LinkedIn

Digital Marketing Lead

- Oversee social platform insights (IG, twitter, LinkedIn)
- Map out social media channel best suited for the company
 - Daily/Weekly posting - coordinating with blog writer for content post
 - Promoting latest materials for company
- Brand - Visual content creation (Canva, Adobe illustrator/photoshop/illustrator)
- Google analytics and social media output tracking (# of likes + views + comments + sharing)
- Maintain Mailchimp newsletter outputs and clicks
 - Categorize subscribers
 - Track 'click per view rate'
- Engagement
 - Responding to SC followers
 - Commenting on SC accounts that aligns with our brand and will generate following

ONE LAST THING We look for ambitious dreamers with an impact driven business mindset, who are self-starters. As a team player, you can take initiative and run with an idea to its full execution with benchmarks of actionable items, to fulfill our mission. If you love a challenge, and love to strategize on a solutions, doing so independently but courageous enough to ask for help when needed, apply because we would love to get to know you!

LOCATION All positions work remotely. Candidates must be able to work independently, and report deliverables weekly.

TO APPLY Email hello@statscongo.com with subject line "I WANT TO JOIN YOUR TEAM!" and attach **your resumé, cover letter, references, in 1 document (max 3 pages)** outlining why your experience and values make you the right person for this role. We also ask that you please include a short blurb in the email body for:

- A LinkedIn URL, and/or most used social media URL
- An attachment of an academic and/or professional piece of work that you are proud of (if it's a team effort give a brief description of your contribution)
- A response to the following three questions in the email body:
 - What do you love the most about yourself?
 - What solution (idea) would you like to try when working with Stats Congo?
 - Which celebrity would you like to have dinner with? Yes, you read the last question correctly.

